

ASH EDMONDSON.

front-end developer & web designer

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ABOUT ME.

Hi my name's Ash Edmondson and I'm a Creative Director and Freelance Web Designer based in Nottingham (UK). I love everything to do with web design and technology. I have extensive experience working as part of an in-house web design and development team as well as working within an agency environment. My current role allows me to work closely with our clients to establish a strong creative direction which helps to encapsulate and reinforce their brand and company identity. I also work closely with the development team to create truly innovative web solutions.



DESIGN SKILLS.

Photoshop CC
Sublime Text 2
Dreamweaver
HTML5 & CSS3
Javascript & JQuery
PHP
ASP.Net



Grid & Layout.
Good sense for typography.
Color theory knowledge.
Web usability.
Interface design.
Responsive design.



MY EDUCATION.

2009 - 2012

University of Lincoln

Bachelor of Science (Hons), Web Technology, 2:1

Modules and activities include:

- User Interface Design (Photoshop)
- Human Computer Interaction
- Mobile App Development (WP7, Visual Studio 2010, C#)
- Social Applications Development
- Creative Technologies

2005 - 2007

Franklin College, Grimsby

A level Geology - grade C
A level Geography - grade C
A level Media - grade D



PERSONAL SKILLS.



Personality

Leadership, innovation, creative, enthusiasm



Organization

Leadership, team player, experience, Strategy, communication.



Social

Community, team player



MY EXPERIENCE.

Jan 2014 - Present

Creative Director

Jacit Ltd

Jan 2013 - Jan 2014

Lead Web Designer

Sandcliffe Motor Group

May 2012 - Jan 2013

Junior Web Designer

Bluesky Interactive



AWARDS & ACKNOWLEDGMENTS.

September 2014

Featured Portfolio

Web Designer Magazine

My online portfolio and work was featured in September's issue of Web Designer Magazine

June 2014

People's Choice Award

Stars Contest

Jacit Ltd's agency website received a certificate and was featured as site of the day.

HOBBIES & INTERESTS



Coffee



Games



Travelling



Films



Cycling



Music



Swimming



Skiing